# Appendix P. Kings Beach Commercial Core Improvements Visual Resources/Aesthetics Assessment

# Kings Beach Commercial Core Improvements Visual Resources/Aesthetics Assessment

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# **Acronyms and Abbreviations**

Caltrans California Department of Transportation
CCIP Commercial Core Improvement Project
CEQA California Environmental Quality Act
CEQA California Environmental Quality Act

CFR Code of Federal Regulations
CIPs Capitol Improvement Projects
Code TRPA Code of Ordinances
Community Plan Kings Beach Community Plan
Corps U.S. Army Corps of Engineers
County General Plan El Dorado County General Plan

DFG California Department of Fish and Game
EIPs Environmental Improvement Programs

EIR environmental impact report

ESCC Environmental Standards Carrying Capacity

FHWA Federal Highway Administration KBCC Kings Beach Commercial Core

LOS Level of Service

MDB&M Mount Diablo Baseline and Meridian

NEPA National Environmental Policy Act

NEPA National Environmental Policy Act

RWQCB Regional Water Quality Control Board

SEZ stream environment zones
SQIP Scenic Quality Improvement

SQIP Scenic Quality Improvement Program

SR State Route

TART Tahoe Area Regional Transit
TRPA Tahoe Regional Planning Agency

# Kings Beach Commercial Core Improvements Visual Resources/Aesthetics Assessment

# **Proposed Project**

### Introduction

The Kings Beach Commercial Core Improvement Project (CCIP) is located in the community of Kings Beach, which is situated along the north shore of Lake Tahoe in Placer County, California. The boundaries for the project area include Chipmunk Street to the east; State Route (SR) 267 to the west; along the northern edge running diagonally west to east from Rainbow to Minnow Avenue; and along the shoreline of Lake Tahoe, south of SR 28. Specifically, the CCIP is located in portions of the Northeast quarter of Section 13, Township 16 North, Range 17 East, Mount Diablo Baseline and Meridian (MDB&M), and the West half of Section 19, Township 16 North, Range 18 East, MDB&M (Figure 1). The project area contains both residential and commercial properties, and receives high vehicular and pedestrian traffic year-round.

As currently proposed, elements of the CCIP include roadway improvements to SR 28 to accommodate anticipated future transit and pedestrian needs; the installation of sidewalks, curbs and gutters, and storm drain facilities at specific locations; drainage ditch lining and revegetation at specific locations; streetscaping; the designation of specific road sites as on-street parking; and the construction of new, off-street parking lots at specific locations within the project area. There are currently five alternatives being considered for the improvements to SR 28.

This visual assessment report has been prepared to analyze visual impacts associated with the proposed construction of the Kings Beach CCIP in Kings Beach, Placer County, California. The document was prepared for the Tahoe Regional Planning Agency (TRPA) to comply with standards contained in the Tahoe Regional Plan; for Placer County and the California Department of Transportation (Caltrans) to comply with standards contained in the California Environmental Quality Act (CEQA); and for the Federal Highway Administration (FHWA) to comply with standards contained in the National Environmental Policy Act (NEPA). The TRPA is the lead agency responsible for certification of the document pursuant to its Regional Plan, while Placer County is the lead agency responsible for certification of the document pursuant to CEQA. The FHWA will review the document to ensure NEPA requirements are

met in regards to the proposed improvements (five alternatives) to SR 28. Caltrans is a cooperating agency for reviewing the document for adequacy in terms of the proposed improvements to SR 28 under both CEQA and NEPA.

Construction is scheduled for April to September 2007, and April to September 2008.

# **Project Background**

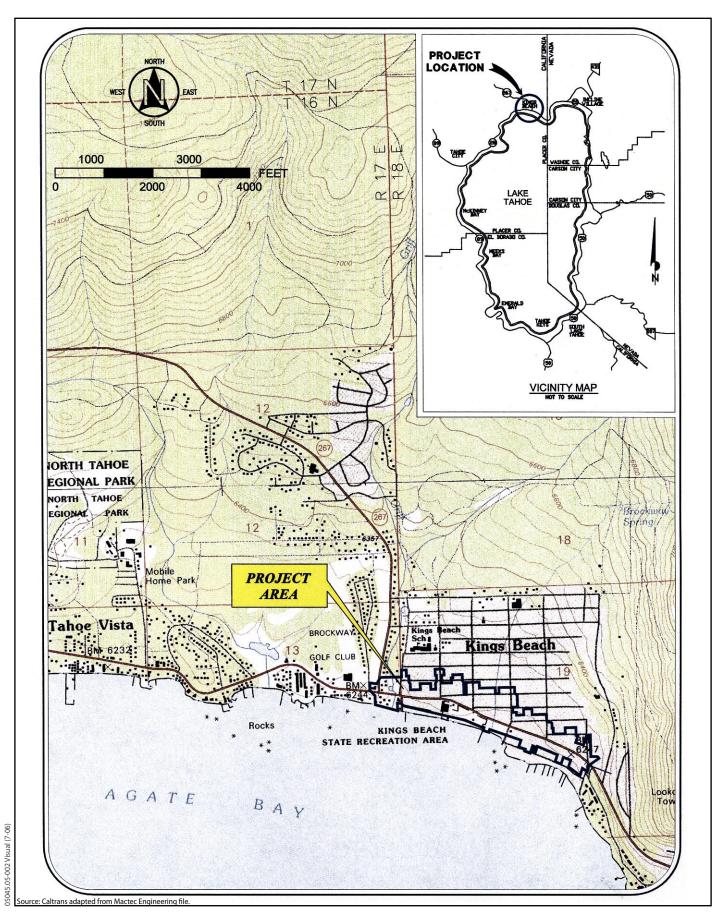
Historically, Kings Beach has been one of the primary commercial and recreational centers in the Lake Tahoe Basin. SR 28 extends through the Kings Beach commercial area, which is generally defined as extending from the SR 267 intersection at the western boundary to the intersection of SR 28 and Chipmunk Street at the eastern boundary. Land uses are predominantly tourist/recreational and commercial.

Over the years, land use development in Kings Beach has been influenced by the nature of its original subdivision. The 1926 "Brockway Vista" subdivision map laid out rectangular lots in a typical grid system. Many of the lots are small, measuring 7.6 meters (24.934 feet) in width and 38.1 meters (125.0 feet) in depth. This lay out has resulted in a large number of small structures confined by parcel width.

Originally constructed as a two-lane Forest Reserve road in the early 1930s, SR 28 cuts somewhat diagonally through the subdivision. Parcels in blocks adjacent to the highway are located perpendicular to the road and slightly askew from parcels and blocks in the remainder of the community. The limited width of the roadway allowed for roadside parking and an adequate setback between the roadway and adjacent buildings. During the 1960s, the roadway was expanded to four lanes through the commercial core area. The additional lanes were provided at the expense of the setback between buildings and the road. Roadside parking also was affected. During peak summer periods, there is a shortage of available parking in portions of the commercial core area. In addition, pedestrian crossing of the highway was made more difficult.

Placer County and the TRPA adopted the Kings Beach Community Plan in 1996. That plan presents a vision intended to guide community enhancement activities. Major components of the Community Plan are directed at the commercial core. These include reconstruction of SR 28, providing improved pedestrian and bicyclist facilities, the installation of streetscape improvements, and the construction of water quality improvements.

The intent of the proposed project is to address improved bicycle and pedestrian circulation, parking needs, long-term traffic flow along SR 28, scenic, and water quality needs within the Kings Beach Commercial Core area in a manner consistent with the *Community Plan*.



Iones & Stokes

Figure 1 Project Location

# **Environmental Setting**

The project is located on SR 28 within the Lake Tahoe Basin, an intermountain basin formed by the faulting of the rocks of the Sierra Nevada to the west and the Carson Range on the east. Lake Tahoe occupies a down-dropped block or graben that is bordered by steeply dipping faults.

SR 28 is the only north shore thoroughfare that runs the course of the north part of the Lake Tahoe Basin. The highway through Kings Beach includes four travel lanes, a number of driveways and minor local road intersections with and without left-turn pockets.

The principal natural drainage that occurs within the project area is Griff Creek, as well as several intermittent unnamed stream courses. The dominant plant community in the general project area consists of upper montane coniferous forest with scattered stream environment zones (SEZ).

# **Project Purpose**

Placer County in coordination with the TRPA, Caltrans, and FHWA propose to make the following improvements on and adjacent to SR 28 within the community of Kings Beach California:

- Improve pedestrian and bicycle mobility along and across the SR 28 Kings Beach Commercial Core (KBCC);
- Improve stormwater runoff water quality;
- Improve the scenic and aesthetic character of the KBCC; and
- Implement as many TRPA Environmental Improvement Programs (EIPs) and Kings Beach Capitol Improvement Projects (CIPs) as feasible.

# **Pedestrian and Bicycle Mobility**

Tourists come to Kings Beach to enjoy the area's aesthetic and recreational resources and facilities. At times, the local population swells by as much as 550%. Convenient pedestrian access is a critical component of commercial and recreational activities in Kings Beach. Currently, sidewalks are present in only some locations. Where sidewalks are not present, pedestrians must walk along the edge of the street or along undeveloped portions of the right-of-way. Improved pedestrian access is needed. This includes access along the commercial core, between parking and the commercial core, and between the commercial core and adjacent recreation areas.

Bicycle use is increasing in Kings Beach and in the Tahoe area generally. It is reasonable to assume that levels of bicycle use will continue to increase with time. Bicycle facilities are not present within the Kings Beach commercial core.

Bicyclists are forced to ride in the roadway, competing with automobiles and pedestrians. There is a need to improve bicycle access along the commercial core. Meeting this need will require that sufficient space be identified and set aside for use by pedestrians and bicyclists. This will include multi-use sidewalks, curbs or other barriers intended to protect pedestrians and bike lanes.

Providing safe pedestrian access across SR 28 is equally important. Currently, two signalized intersections are present at Coon Street and SR 267; each has pedestrian activated signals. Eight striped crosswalks are present at various locations along SR 28 in Kings Beach. However, crosswalk markings are visible only between June and November (striping is obliterated during the winter by snow removal equipment). Even where available and visible, these crossings offer the pedestrian only limited protection when trying to cross the roadway.

The Caltrans *Traffic Concept Report for SR 28* (Caltrans 1997a) identifies the projection for this section of SR 28 in Kings Beach in 2016 as Level of Service (LOS) F (on an A to F scale), with no projects proposed to increase capacity. When the concept report was completed in 1997 the LOS was B. Conflicts between vehicles and pedestrians were cited as a major factor in the degradation of the LOS.

Caltrans conducted a warrant analysis on five intersections throughout the project area (Secline, Deer, Fox, Bear, Chipmunk). This study was based on 1999 traffic counts and concluded that only Bear and Fox met signal warrants. The Bear intersection meets signal warrants based on interruption of continuous service, pedestrian traffic, four-hour volume, and peak-hour volume. The Fox intersection meets signal warrants based on interruption of continuous service and peak-hour volume.

Accident data for the period between January 1, 1998 and December 31, 2000 indicate that the rate of injury accidents, the rate of total accidents, and the overall accident rate within the project area are higher than for other similar facilities. Intersections at Secline, Deer, Coon, and Fox Streets have accident rates higher than the average for similar facilities. Accident levels along the project corridor (SR 28) and at corridor intersections within the project boundary can be expected to increase as traffic, pedestrian, and bicyclist volumes increase.

# Scenic and Aesthetic Character of the King Beach CCIP

Historically, Kings Beach has been one of the primary commercial and recreational centers in the Tahoe Basin. However, because most of the business infrastructure (motels, businesses, rentals) developed in the 1950s remains unchanged and continues to decline, the area has suffered with respect to scenic quality and aesthetics. The commercial core area is located within the TRPAs Scenic Roadway Unit 20. Unit 20 has been defined by the TRPA as below the scenic threshold value, and therefore out-of-attainment with the Tahoe Basin's

scenic threshold. For this reason, this area has been targeted for scenic restoration under the TRPA EIP.

In addition, because of the declining infrastructure, the community has not captured a share of the higher paying clientele that patronize the more updated facilities in neighboring communities. This has resulted in a decline in business revenue and ultimately an impact on the community. This has been documented in a strategic business development plan for this area that was prepared by Placer County. This plan documents a steady decline in recreation-related business indicators over the last decade.

For this reason, it is vital that the Kings Beach commercial core be rehabilitated and revitalized to ensure the long-term success of the community.

Providing an enhanced sense of community ("main street") can increase the community's ability to accommodate commercial and recreational activity by visitors to the area. This enhancement should include a strong emphasis on attaining scenic requirements and providing a more attractive pedestrian environment. This will result in improved business revenues and a greater willingness on the part of business and private property owners to invest in building renovations and other additional community improvements.

Aesthetic improvements should be included that enhance the scenic integrity of the commercial core. These may include entry statements at the east and west ends of the commercial core, the retirement and/or replacement of non-conforming signs, the installation of streetlights, benches, transit facilities, planters intended to separate pedestrians from the roadway, bicycle racks, trash receptacles, and additional landscaping. The goal of these activities would be to meet scenic quality ratings within the project area as measured by the TRPA.

# **Project Need**

Improvements on and adjacent to SR 28 are necessary for the reasons listed below.

- 1. Pedestrian and bicycle mobility is currently limited along SR 28 because pedestrians and bicyclists have to compete with vehicles on SR 28 for travel space and/or share unimproved shoulder areas within the Kings Beach commercial core. In addition, there are currently only two signalized (i.e., controlled) intersections within the commercial core where pedestrians have safe access across SR 28.
- 2. The business infrastructure within the Kings Beach commercial core area is in a deteriorating state, which is a contributing factor in keeping higher paying clientele from patronizing the area. In addition, due to the declining state of the business infrastructure, the Kings Beach commercial core is loosing ground in meeting the TRPA scenic thresholds established for this segment of SR 28.

3. Placer County, the TRPA, as well as local residents of Kings Beach recognize the potential benefits and importance of meeting the community and regional planning objectives set for the KBCC. Some of those benefits include creating a more aesthetically pleasing community that contributes fewer pollutants to Lake Tahoe and has fewer impacts on the greater physical environment of the Lake Tahoe Basin.

# Performance Objectives/Existing Conditions that Need to be Maintained

Placer County has identified the following four aesthetics-related objectives that need to be recognized and met throughout the planning process.

- 1. Minimize adverse impacts to private property: The construction of elements identified as necessary to meeting the project's needs may require intrusions onto private property. To the extent practicable, such intrusions should be limited.
- 2. To the extent practicable, minimize the loss of parking along SR 28 due to the project: the change in parking availability due to various potential project activities (roadway, water quality, and pedestrian access improvements) would vary depending on the project's final configuration. Factors most likely to affect parking include the number and nature of intersections slated for improvement, the width of roadside amenities (sidewalks and landscaping), and the availability of alternate or shared parking facilities.
- 3. Improve public safety: Providing improved pedestrian and bicyclist facilities, parking facilities, and improved intersections will improve public safety substantially. During project design, attention will be directed toward the identification of other measures that might improve public safety even further. To the extent practicable, such measures will be integrated into the project design.
- 4. Maintain circulation patterns: As noted above, SR 28 is a component of the California state highway system and, as such, the project design must maintain an appropriate and adequate circulation pattern. The proposed project will need to be designed and implemented in such a manner that traffic circulation is addressed.

# **Required Permits & Approvals**

# Placer County under the California Environmental Quality Act

Discretionary actions required by Placer County as the lead agency under CEQA for project implementation include:

certification of the environmental impact report (EIR);

 approval of the proposed improvements (the preferred alternative or one of the other project alternatives);

- approval of the engineering designs and advertisement of construction bids for the approved project;
- approval of right-of-way acquisitions for the approved project; and
- approval to award the construction contract for the approved project.

### **Caltrans**

Discretionary actions required by Caltrans for project implementation include:

- certification of the EIR;
- approval of the proposed highway improvements;
- approval of final engineering designs and advertisement of construction bids for the approved project;
- approval of right-of-way acquisition for the approved project; and
- approval to award the construction contract for the approved project.

# Other Agencies Approval and Permits Required

The following agencies are expected to use this EIR for approval of the following actions:

- California Department of Fish and Game (DFG)—Section 1601 Streambed Alteration Agreement
- U.S. Army Corps of Engineers (Corps)—Section 404 (Nationwide) permit.

# Federal Highway Administration under National Environmental Policy Act

Discretionary actions required by the FHWA as the lead agency under NEPA for project implementation include:

- certification of compliance with NEPA, Section 106 of the National Historic Preservation Act, Section 7 of the federal Endangered Species Act, federal Clean Air Act, Section 404 of the Clean Water Act, and Executive Orders 11988 (floodplain management), 11990 (wetland protection), 12898 (environmental justice), and 13112 (invasive species);
- approval of the proposed improvements (preferred alternative or one of the other project alternatives); and

 approval of the federal funding for the right-of-way acquisition for the approved project.

# Caltrans under Federal Highway Administration and National Environmental Policy Act

Caltrans is working as FHWA's agent for NEPA compliance. Other agencies are expected to use this environmental document for approval of the proposed project, either in part or in whole. Those agencies and their anticipated actions are listed below.

- Corps—Section 404 permit under the Clean Water Act.
- DFG—1601 Streambed Alteration Agreement.
- Regional Water Quality Control Board (RWQCB)—Section 401 Water Quality Certification.

# **Tahoe Regional Planning Agency Thresholds**

The objective of the Tahoe EIP is to achieve the Environmental Standards Carrying Capacity (ESCC) thresholds required by Public Law 96-551 and adopted for the Tahoe Region in 1982 by the TRPA. Thresholds are contained and identified in the TRPA Code of Ordinances (Code).

# **Project Alternatives**

The TRPA and CEQA require that consideration be given to a range of alternatives that could feasibly achieve the project's goals. The purpose of the alternatives analysis is to facilitate meaningful public participation through an informed decision making process. CEQA requires a reasonable range of alternatives be considered. A comparative analysis of the alternatives will aid in defining the issues and provide a clear basis for choice by the decision-makers and the public. Final selection of an alternative will not be made until after the full evaluation of environmental impacts, consideration is given to public comments, and upon approval of the final environmental document. There are currently four action alternatives and a no-action alternative under consideration. All action alternatives (Alternatives 2–5) are illustrated in Appendix A.

# **Project Goals**

The project needs and purposes previously described in this report are employed here as project goals that can serve to structure the alternatives definition and screening process. The identified needs and purposes are summarized below.

### **Identified Needs**

- Improve pedestrian and bicyclist mobility along the commercial core.
- Improve pedestrian and bicyclist mobility across SR 28.
- Improve the aesthetic character of the commercial core.

# **Identified Purposes**

- Reduce traffic speed along the corridor.
- Minimize impacts to private property.
- Provide a replacement for parking lost along SR 28 due to the project.
- Improve public safety.
- Maintain acceptable circulation patterns.

## **Alternatives Evaluated**

The County of Placer is proposing to improve the segment of SR 28 that runs through the unincorporated community of Kings Beach, located along the north shore of Lake Tahoe. This segment of SR 28 runs from the intersection of SR 28/SR 267 to the intersection of SR 28/Chipmunk Street. Four build alternatives are evaluated—Alternatives 2, 3, 4, and 5. Each alternative would provide sidewalks and bike lanes in both directions, construction of improved pedestrian access, construction of parking areas and would result in improvements to the SR 28/SR 267, SR 28/Secline Street, SR 28/Deer Street, SR 28/Bear Street, SR 28/Coon Street, SR 28/Fox Street, and SR 28/Chipmunk Street intersections, but would vary in other respects.

Final selection of a preferred alternative will not be made until after the full evaluation of environmental impacts.

The following roadway alternatives are evaluated:

# **Alternative 1 (No Action)**

The existing roadway configuration would be unchanged.

### Alternative 2

Alternative 2 would include a:

■ single 3.6-meter (12-foot) traffic lane for each direction;

- single 3.6-meter (12-foot) dual access center turn lane;
- 2.4-meter (8-foot) bike lane in each direction;
- 2.4-meter (8-foot) year-round parking lane in each direction (winter only);
- 2.9-meter (9-foot) sidewalk landscape area in each direction;
- roundabout at the intersection of SR 28/Bear Street; and
- roundabout at the intersection of SR 28/Coon Street.

### Alternative 3

Alternative 3 would include a:

- two 3.3-meter (11-foot) traffic lanes in each direction;
- traffic signals at SR 267, Bear Street and Coon Street;
- left turn lanes on SR 28 at Fox Street;
- 1.5-meter (5-foot) bike lane in each direction;
- 2.4-meter (8-foot) parking lane in each direction as in Alternative 2;
- 1.7-meter (5-foot) sidewalk; and
- no parking along SR 28.

### Alternative 4

Alternative 4 would include a:

- single 3.6-meter (12-foot) traffic lane for each direction;
- single 3.6-meter (12-foot) dual access center turn lane;
- 2.4-meter (8-foot) bike lane in each direction;
- 2.9-meter (9-foot) sidewalk landscape area in each direction;
- roundabout at the intersection of SR 28/Bear Street; and
- roundabout at the intersection of SR 28/Coon Street.

### Alternative 5

Alternative 5 would include a:

- single 3.6-meter (12-foot) eastbound traffic lane;
- two 3.6-meter (12-foot) westbound traffic lanes;

- 3.6-meter (12-foot) dual access center turn lane as in Alternative 2;
- 2.4-meter (8-foot) westbound parking lane;
- no east bound parking lane;
- 1.5-meter (5-foot) bike lane in each direction as in Alternative 4;
- 2.3-meter (7-foot) sidewalk/landscape area in each direction;
- roundabout at the intersection of SR 28/Bear Street as in Alternative 2; and
- roundabout at the intersection of SR 28/Coon Street as in Alternative 2.

Under all alternatives (except Alternative 1), Brook Avenue from Bear Street to Coon Street would be converted to one-way eastbound, providing the opportunity for additional on-street parking.

Under all build alternatives, right-of-way would be acquired in various locations adjacent to SR 28 and near affected intersections. The right-of-way would be acquired under the Uniform Relocation and Assistance and Real Property Acquisition Policies Act of 1970, as amended.

### Alternatives Considered and Withdrawn

Caltrans and Placer County undertook a comprehensive screening process to evaluate potential project alternatives that would be given consideration during the environmental review process. Potential alternatives were selected on their ability to meet the project objectives. In addition, other factors such as cost, environmental impacts, operational efficiency, phasing of the project during construction, and maintainability of the built system were considered. Based on this screening process Caltrans and Placer County identified the previously mentioned "build" alternatives for environmental review. At the end of the process a final selection of a preferred alternative will be made and other alternatives considered would be withdrawn.

# Methodology, Affected Environment, Impacts, and Mitigation Measures

This section identifies and evaluates issues related to visual resources in the action area.

The "Affected Environment" discussion below describes the current setting of the action area. The purpose of this information is to establish the existing environmental context, or background, against which the reader can then understand the environmental changes caused by the action. The environmental setting information is intended to be directly or indirectly relevant to the subsequent discussion of impacts. For example, the setting identifies groups of

people who have views of the action area because the action could change their views and experiences.

The environmental changes associated with the action are discussed in this report under "Environmental Consequences." This section identifies impacts, describes how they would occur, and prescribes mitigation measures to reduce significant impacts.

## Criteria for Visual Assessment

Identification of existing conditions with regard to visual resources entails three steps.

- 1. Objective identification of the visual features (visual resources) of the landscape.
- 2. Assessment of the character and quality of those resources relative to overall regional visual character.
- 3. Identification of the importance to people, or *sensitivity*, of views of visual resources in the landscape.

With an establishment of the baseline (existing) conditions, a proposed project or other change to the landscape can be systematically evaluated for its degree of impact. The degree of impact depends both on the magnitude of change in the visual resource (i.e., visual character and quality) and on viewers' responses to and concern for those changes. This general process is similar for all established federal procedures of visual assessment (Smardon et al. 1986) and represents a suitable methodology of visual assessment for other projects and areas.

The approach for this visual assessment is adapted from the FHWA's visual impact assessment system (FHWA 1983) in combination with other established visual assessment systems. The visual impact assessment process involves identification of:

- relevant policies and concerns for protection of visual resources;
- visual resources (i.e., visual character and quality) of the region, the immediate action area, and the project site;
- important viewing locations (e.g., roads) and the general visibility of the action area and site using descriptions and photographs;
- viewer groups and their sensitivity; and
- potential impacts.

# **Concepts and Terminology**

### **Visual Character**

Both natural and artificial landscape features make up the *character* of a view. Character is influenced by geologic, hydrologic, botanical, wildlife, recreational, and urban features. Urban features include those associated with landscape settlement and development, such as roads, utilities, structures, earthworks, and the results of other human activities. The perception of visual character can vary significantly seasonally and even hourly as weather, light, shadow, and the elements that compose the viewshed change. Form, line, color, and texture are the basic components used to describe visual character and quality for most visual assessments (U.S. Forest Service 1974, FHWA 1983). The appearance of the landscape is described in terms of the dominance of each of these components.

### **Visual Quality**

Visual *quality* is evaluated using the well-established approach to visual analysis adopted by the FHWA, employing the concepts of vividness, intactness, and unity (Jones et al. 1975, FHWA 1983), as defined below.

- *Vividness* is the visual power or memorability of landscape components as they combine in striking or distinctive visual patterns.
- *Intactness* is the visual integrity of the natural and human-built landscape and its freedom from encroaching elements; this factor can be present in well-kept urban and rural landscapes, as well as in natural settings.
- Unity is the visual coherence and compositional harmony of the landscape considered as a whole; it frequently attests to the careful design of individual components in the artificial landscape.

Visual quality is evaluated based on the relative degree of vividness, intactness, and unity, as modified by its visual sensitivity. High-quality views are highly vivid, relatively intact, and exhibit a high degree of visual unity. Low-quality views lack vividness, are not visually intact, and possess a low degree of visual unity.

## **Visual Sensitivity and Viewer Response**

The measure of the quality of a view must be tempered by the overall *sensitivity* of the viewer. Viewer sensitivity is based on the visibility of resources in the landscape, the proximity of viewers to the visual resource, the elevation of viewers relative to the visual resource, the frequency and duration of viewing, the number of viewers, and the type and expectations of individuals and viewer groups.

The criteria for identifying importance of views are related in part to the position of the viewer relative to the resource. A *viewshed* is defined as the total visible area from a single observer position, or the total visible area from multiple observer positions. Viewsheds are accumulated seen-areas from highways, trails, campgrounds, towns, cities, or other viewer locations. To identify the importance of views of a resource, a viewshed may be broken into distance zones of foreground, middleground, and background. Generally, the closer a resource is to the viewer, the more dominant it is and the greater is its importance to the viewer. Although distance zones in viewsheds may vary between different geographic regions or types of terrain, a commonly used set of criteria identifies the *foreground* zone as up to 0.5 mile from the viewer, the *middleground* zone as extending up to 4 miles from the foreground, and the *background* zone as extending 4 miles from the viewer to the horizon (U.S. Forest Service 1995).

Judgments of visual quality and viewer response must be made based in a regional frame of reference (U.S. Soil Conservation Service 1978). The same type of visual resource in different geographic areas could have a different degree of visual quality and sensitivity in each setting. For example, a small hill may be a significant visual element in a flat landscape but have very little significance in mountainous terrain.

Generally, visual sensitivity is higher for views seen by people who are driving for pleasure; people engaging in recreational activities such as hiking, biking, or camping; and homeowners. Sensitivity tends to be lower for views seen by people driving to and from work or as part of their work (U.S. Forest Service 1974, U.S. Soil Conservation Service 1978, Federal Highway Administration 1983). Commuters and nonrecreational travelers have generally fleeting views and tend to focus on commute traffic and not on surrounding scenery, and therefore are generally considered to have low visual sensitivity. Residential viewers typically have extended viewing periods and are concerned about changes in the views from their homes; therefore, they generally are considered to have moderate to high visual sensitivity. Viewers using recreation trails and areas, scenic highways, and scenic overlooks are usually assessed as having high visual sensitivity.

# **Regulatory Setting**

# **Federal and State Regulations**

The portion of SR 28 within the project area is an eligible state scenic highway under the California Scenic Highway Program, but it has not been officially designated under any federal or state program. Therefore, no federal or state regulations apply.

# **Local Regulations**

### **Placer County**

The Placer County General Plan (County General Plan) (Placer County, 1994) contains visual resource goals, objectives, and policies to preserve and enhance the scenic qualities of the Tahoe Basin.

#### **Land Use**

Commercial Land Policy 1.D.11. The County shall require that existing and new downtowns/village centers and development within them be designed to integrate open spaces into the urban fabric where possible, especially taking advantage of any natural amenities such as creeks, hillsides, and scenic views.

**Visual and Scenic Resources Policy 1.K.1.** The County shall require that new development in scenic areas (e.g., river canyons, lake watersheds, scenic highway corridors, ridgelines and steep slopes) is planned and designed in a manner which employs design, construction, and maintenance techniques that:

- a. Avoids locating structures along ridgelines and steep slopes;
- b. Incorporates design and screening measures to minimize the visibility of structures and graded areas;
- c. Maintains the character and visual quality of the area.

**Visual and Scenic Resources Policy 1.K.2.** The County shall require that new development in scenic areas be designed to utilize natural landforms and vegetation for screening structures, access roads, building foundations, and cut and fill slopes.

**Visual and Scenic Resources Policy 1.K.3.** The County shall require that new development in rural areas incorporates landscaping that provides a transition between the vegetation in developed areas and adjacent open space or undeveloped areas.

**Visual and Scenic Resources Policy 1.K.4.** The County shall require that new development incorporates sound soil conservation practices and minimizes land alterations. Land alterations should comply with the following guidelines:

- d. Limit cuts and fills;
- e. Limit grading to the smallest practical area of land;
- f. Limit land exposure to the shortest practical amount of time;
- g. Replant graded areas to ensure establishment of plant cover before the next rainy season; and
- h. Create grading contours that blend with the natural contours on site or with contours on property immediately adjacent to the area of development.

**Visual and Scenic Resources Policy 1.K.5.** The County shall require that new roads, parking, and utilities be designed to minimize visual impacts. Unless limited by geological or engineering constraints, utilities should be installed

underground and roadways and parking areas should be designed to fit the natural terrain.

Scenic Routes Policy 1.L.3. The County shall protect and enhance scenic corridors through such means as design review, sign control, undergrounding utilities, scenic setbacks, density limitations, planned unit developments, grading and tree removal standards, open space easements, and land conservation contracts.

**Scenic Routes Policy 1.L.4.** The County shall provide for landscaping and/or landscaped mounding along designated scenic corridors where desirable to maintain and improve scenic qualities and screen unsightly views.

**Scenic Routes Policy 1.L.5.** The County shall encourage the development of trails, picnicking, observation points, parks, and roadside rests along scenic highways.

**Scenic Routes Policy 1.L.6.** The County shall protect and maintain historical landmarks and historical monuments along scenic routes.

**Scenic Routes Policy 1.L.7.** The County shall encourage the use of bicycles as an alternative mode of travel for recreational purposes in scenic corridors.

Scenic Routes Policy 1.L.8. The County shall include aesthetic design considerations in road construction, reconstruction, or maintenance for all scenic routes under County jurisdiction.

**Scenic Routes Policy 1.L.9.** The County shall support anti-litter, beautification, and cleanup programs along scenic routes.

**Scenic Routes Policy 1.L.10**. The County shall coordinate scenic route programs among local, regional, and state jurisdictions, recognizing that scenic routes are a resource of more than local importance.

### **Transportation and Circulation**

**Streets and Highways Policy 3.A7.** The County shall develop and manage its roadway system to maintain the following minimum LOS: LOS C on rural roadways, except within one-half mile of state highways where the standard shall be LOS D, and LOS C on urban/suburban roadways except within 0.5 mile of state highways where the standard shall be LOS D.

The County may allow exceptions to these LOS standards where it finds that the improvements or other measures required to achieve the LOS standards are unacceptable based on established criteria. In allowing any exception to the standards, the County shall consider the following factors:

The visual aesthetics of the required improvement and its impact on community identity and character.

#### **Public Facilities and Services**

**General Public Facilities and Services Policy 4.A.4.** The County shall require proposed new development in identified underground conversion districts and

along scenic corridors to underground utility lines on and adjacent to the site of proposed development or, when this is infeasible, to contribute funding for future undergrounding.

#### **Natural Resources**

**Vegetation Policy 6.D.1.** The County shall encourage landowners and developers to preserve the integrity of existing terrain and natural vegetation in visually-sensitive areas such as hillsides, ridges, and along important transportation corridors.

**Vegetation Policy 6.D.10.** The County shall encourage the planting of native trees, shrubs, and grasslands in order to preserve the visual integrity of the landscape, provide habitat conditions suitable for native wildlife, and ensure that a maximum number and variety of well-adapted plants are maintained.

**Open Space for the Preservation of Natural Resources Policy 6.E.3.** The County shall support the maintenance of open space and natural areas that are interconnected and of sufficient size to protect biodiversity, accommodate wildlife movement, and sustain ecosystems.

In each case, compliance with the TRPA would achieve compliance with County requirements.

### **Kings Beach Community Plan**

The Kings Beach Community Plan (Community Plan) (Placer County and Tahoe Regional Planning Agency 1996) contains specific visual resource goals, objectives, and policies that directly relate to the project area and serve to preserve and enhance the scenic qualities of the Tahoe Basin; these policies integrate with the policies of the Placer County General Plan. According to the Kings Beach Community Plan Introduction (Placer County and Tahoe Regional Planning Agency 2006):

Pursuant to Chapter 14 of the TRPA Code of Ordinances, the Kings Beach Community Plan supersedes certain plans and regulations established by the TRPA Plan Area Statements (PAS) and the TRPA Code for the area within the Community Plan boundaries. For purposes of Placer County land use regulation, the Community Plan and the Placer County General Plan and implementing ordinances shall become one and the same. Upon adoption, the Community Plan (CP) is intended to serve as the mutual plan for all regulatory authorities.

These policies apply to the proposed project, a number of which refer specifically to the TRPA:

#### **Land Use Element**

**Planning Consideration 5**. Scenic Roadway Unit 20 and Scenic Shoreline Unit 21 are within this Plan area and the Roadway unit is targeted for scenic restoration as required by the scenic threshold.

Urban Design and Development Policy 1a—Special Area 1 (Downtown Area Commercial). tourist-oriented commercial uses are the predominant

theme. This area represents the "heart of the downtown Kings Beach Community, and generally fronts on State Route 28. This area has historically had a wide range of commercial activity not always compatible among themselves and not always appropriate for a tourist-oriented economy. The policy of this Plan is to keep the types of activities more homogeneous and oriented to the visiting public.

**Urban Design and Development Policy 1b—Special Area 2 (East and West Entry Commercial Areas).** more emphasis is placed on commercial services oriented more to the local population, such as auto repair, building materials and hardware, laundries and dry cleaning, and storage yards, to name a few. These areas are generally at the entrance points at either end of the commercial districts.

**Urban Design and Development Policy 1c—Special Area 3 (Recreation Area).** permissible uses are oriented toward outdoor recreation activities. This area is generally defined geographically on the State Beach area, and is bounded generally between State Route 28 and the lake, in the middle of the downtown area. Limited commercial activity is permitted to reflect the historical relation between lake-front recreation and tourist-related commercial activities.

**Urban Design and Development Policy 5a.** Pursuant to the general recommendations for scenic improvements in Chapter IV, all projects within the scenic corridor shall be responsible for removing, relocating or screening overhead utilities as a condition of project approval. The TRPA may waive this requirement if the project is part of an undergrounding program or the undergrounding has been determined by the TRPA not to be necessary to meet the scenic targets of this Plan.

**Urban Design and Development Policy 7a.** The Design Review Committee shall consider the recommendations of the Scenic Target section of Chapter IV when reviewing projects and, where appropriate, incorporate conditions of approval to implement the recommendations of the Scenic Target section or the equal or superior recommendations of the applicant.

**Urban Design and Development Policy 8a.** Projects located between the designated scenic corridors and Lake Tahoe shall not cause a reduction of the views of Lake Tahoe from the corridors. The TRPA may consider as an alternative, offsite improvements if it is determined there is a net increase in the lake views within the scenic unit.

### **Transportation/Control Program/Action Element**

Streets and Highways Policy 1. State Route 28 Improvements—State Route 28 shall be improved to include four lanes (two in each direction with no center turn lane), Class II bikeways on each side, parallel parking in the pedestrian district, medians in the entry areas, curb, and sidewalks. The construction of the highway improvements will be in conjunction with the construction of sidewalks, curbs, drainage system, landscaping, utility undergrounding and lighting. Figure 3 shows the location of the improvements in concept.

**Streets and Highways Policy 2.** <u>Local Street Improvements</u>—Local commercial streets shall be improved to include two travel lanes, parallel

parking, and sidewalks. Some streets such as Brook may become one way with elimination of parallel parking.

Streets and Highways Policy 3. <u>State Route 28/267 Intersection Improvement</u>—This intersection will be upgraded with turn lanes, scenic improvements, and medians.

**Streets and Highways Policy 4.** Coon Street Intersection Improvement—This four way signalized intersection on State Route 28 will be upgraded with turn lanes and scenic improvements.

**Streets and Highways Policy 5.** <u>Bear Street Intersection Improvement</u>—This three way intersection on State Route 28 will be redesigned to include turn lanes and a conversion of Brook Street to one way.

**Streets and Highways Policy 6.** <u>Truck Route/By Pass</u>—Improvement of the existing truck route or relocation should be considered in future traffic studies, provided conflict can be avoided with sensitive locations such as schools and residential neighborhoods.

Parking Facilities Policy 1. <u>Kings Beach Parking</u>—To meet parking requirements, compensate for lost parking due to State Route 28 improvements, achieve targets, and to provide for additional development, a series of parking lots are to be constructed. The lots shown in Figure 3 are conceptual in design and location and will require further study. The location and size of the parking shall be based on an area-wide analysis/program developed by Placer County. The CIP lists the important public parking lots.

Transit Facilities Policy 1. Tahoe Area Regional Transit (TART) Expansion—Increased service from TART by decreasing headways, by increasing the variety of vehicles, and by increasing the hours of operation. Possible locations of routes, bus stops, and parking lots are shown in Figure 3 and further described in the Chapter VII, Improvement Program.

**Transit Facilities Policy 2.** <u>Kings Beach/Tahoe Vista Shuttle</u>—A shuttle that serves just Kings Beach, Tahoe Vista, and North Stateline with short headways will be provided for peak seasons.

**Transit Facilities Policy 3.** Water Transit Terminals—Opportunities for water transit are included in the area of the State Park.

**Transit Facilities Policy 4.** <u>Ski/Tour Shuttles</u>—Coordination of transit services to recreational destinations (i.e. ski buses) will provide transit during the critical winter peaks.

**Transit Facilities Policy 5.** <u>Truckee Shuttle</u>—Tour bus service and a TART connection to the Amtrak train depot in Truckee will provide transit service to the area visitors.

**Transit Facilities Policy 6.** <u>Lake Tour Bus</u>—An around-the-lake bus system will provide for longer range trips for visitors and residents.

**Pedestrian Facilities Policy 1.** <u>SR 28 Pedestrian Facilities</u>—The construction of sidewalks on SR 28 is shown in Figure 4. The conceptual designs of the sidewalk system for the pedestrian area and the entry areas are shown in the Kings Beach Design Standards and Guidelines (Appendix B) and includes landscaping, lighting, trash receptacles, and bike racks.

**Transit Facilities Policy 2.** <u>Local Commercial Street Pedestrian Facilities</u>— The construction of sidewalks on local commercial streets is shown in Figure 3. The conceptual design of the sidewalk system is shown in the Kings Beach Design Standards and Guidelines (Appendix B) and includes landscaping, lighting, trash receptacles, and bike racks.

**Bicycle Facilities Policy 1.** Recreational Trail System—To improve circulation, reduce vehicle trips, and improve public access to Lake Tahoe, the CP calls for the construction of the SR 28 trail system and the Lake Promenade shown in Figure 3. Also, included is the proposed trail connecting the Kings Beach Elementary School with the State Park.

#### **Conservation Element**

**Environmental Targets Policy 3: Scenic**. The opportunities for scenic restoration have been identified by the TRPA Scenic Thresholds. Kings Beach has been identified by the TRPA Scenic Quality Improvement (SQIP) as in need of scenic improvements for the highway unit.

<u>Base Line:</u> The 1982 Inventory identifies two principal resources within the unit: Views out to the lake and the ridgelines beyond and views north to the forested mountain slopes and ridgelines. Within the Kings Beach Community Plan portion of this unit, the two locations identified as providing significant lake views are subcomponents 5 and 3.

Travel Route Rating: 10 Scenic Resource Threshold: 9

The Kings Beach area generally needs to present a more coordinated appearance with fewer visual distractions so that viewers will be permitted to enjoy the area's positive visual qualities. Recommendations to simplify and upgrade the character and quality of the commercial strip include consistency of setbacks, attention to parking and landscaping, undergrounding of utilities, and design and sign program compliance.

<u>TRPA Threshold:</u> The TRPA Thresholds require the TRPA to attain and maintain Scenic Route Ratings at 15+ for highway units and 7+ for shoreline units.

Regional Plan Requirements: The Regional Plan requires implementation of the Scenic Quality Improvement Program (including the Restoration Program, Design Review Guidelines, Design Standards and Outdoor Advertising Standards). The SQIP requires a 27% improvement in roadway scores and a 33% increase in shoreline scores by 1997.

<u>Kings Beach Target:</u> The CP shall attain SQIP thresholds targets by 1997 through implementation of the CP Scenic Quality Improvement Program.

Key Implementation Strategies: The Kings Beach Community Plan shall achieve its target by implementing regulations and improvements that satisfy the following SQIP recommendations. Regulations of the Placer County Tahoe Area Design Guidelines and the Placer County Tahoe Area Sign Ordinance will be implemented through utilizing the North Tahoe Design Review Committee and TRPA and County staff. Implementation of the scenic improvements listed in Chapter VII and the sign improvement program will also be required to meet the following SQIP recommendations.

Issues that are most important within the Kings Beach area include enforcement of sign regulations, removal of overhead utility lines, and a general upgrading of the architectural quality of development in the area.

### **Recreation Element**

**Proposed Recreation Improvements 1.** <u>Improved Lake Access</u>—The Plan target requires an increase in Lake access. Some of the possible improvements are the lake recreation trail system and parking, increased beach access at the State and [North Tahoe Public Utilities District] NTPUD beaches, and increased boat launching.

**Proposed Recreation Improvements 2.** Recreation Trail System—The Plan requires the implementation of a recreational/bike trail system mostly located along the Lake and SR 28. Also, trails connecting the elementary school with the lake should be constructed. The map shows possible alignments.

**Proposed Recreation Improvements 3.** Golf Course Improvements—The Plan calls for the retention of the Brockway Golf Course. Figure 8 suggests consideration of a nine hole expansion, and a renovation of the club house.

### **Implementation Element**

SEZ Restoration Program 3: Scenic Improvements Program.

Purpose: To implement the improvements needed to attain the scenic thresholds.

Program Description: This program contains several programs, including:

<u>Underground Utilities</u>—Overhead utilities are to be undergrounded on SR 267 near the intersection of SR 28.

Estimated Cost: \$1,000,000

Funding: Private, Caltrans, Sierra Pacific, Pacific Bell

<u>SR 28 Improvements</u>—See Design Standards and Guidelins for Kings Beach SR 28 Improvements and Sigh Program.

<u>Sign Program</u>—Non conforming signs shall be removed pursuant to an amortization schedule or an individual schedule established with each of the businesses. The preferred method is to link the sign upgrading to the off-setting scenic improvements.

### **Tahoe Regional Planning Agency**

### Scenic Resource Thresholds

The TRPA has established four types of scenic resource thresholds to protect scenic views in the Tahoe Basin, listed below. Numeric ratings are used to determine whether a specific route or area attains the threshold; the processes by which overall ratings are determined are described below.

### Scenic Resource SR-1, Travel Route Ratings

Travel route ratings track long-term, cumulative changes to views from major roadways in urban, transitional, and natural landscapes in the region, and to the views seen from Lake Tahoe looking toward the shore. These ratings are measured by a numeric composite index (score) of relative scenic quality of the entire view seen from travel routes using the following threshold indicators:

- man-made features along the roadway and shoreline;
- physical distractions to driving along the roadways;
- roadway characteristics;
- view of the lake from the roadways;
- general landscape views from the roadways and shoreline; and
- variety of scenery from the roadways and shoreline.

Each indicator is rated from 1 (low or absent) to 5 (high or significant feature present) and averaged to determine the overall score. To attain the threshold, all travel routes with a score of 15.5 (roadway) or 7.5 (shoreline) or more must maintain their scores, and those with a score of 15 (roadway) or 7 (shoreline) or less must improve their scores until the threshold is met.

### Scenic Resource SR-2, Scenic Quality Ratings

Scenic quality thresholds protect (i.e., maintain or enhance) specific views of scenic features of Tahoe's natural landscape that can be seen from major roadways and from Lake Tahoe itself. The TRPA provided for the development of environmental carrying capacities, or "thresholds." In 1982, the TRPA completed an inventory to define and establish thresholds for the preservation of scenic quality, established numerical standards for roadway and shoreline travel route ratings, and developed management policies for community design elements. A total of 250 scenic resources were identified during the 1982 inventory that were visible from roadway units; 185 were identified as visible from shoreline units, including three roadway resources, and one additional shoreline resource was identified in 2001. Scenic resources include:

- foreground, middleground, and background views from roadways and of the natural landscape;
- views to Lake Tahoe from roadways;
- views of Lake Tahoe and natural landscapes from roadway entry points into the region;

 unique landscape features such as streams, beaches, and rock formations that add interest and variety, as seen from roadways;

- views of the shoreline, the water's edge, and the foreground as seen from the lake;
- views of the backdrop landscape, including the skyline, as seen from the lake; and
- visual features seen from the lake that are points of particular visual interest on or near the shore.

To determine the overall scenic quality score of a view, unity, vividness, variety, and intactness are measured on a scale from 0 (absent) to 3 (high), then the measurements are added to calculate the overall score. To attain the TRPA threshold, the scenic quality scores that were determined for the 1982 Study Report must be maintained.

Scenic Resource SR-3, Public Recreation Areas and Bike Trails
The public recreation area threshold protects the viewshed from public recreation areas and certain bicycle trails. To secure threshold attainment, all 1993 scenic quality scores must be maintained.

### Scenic Resource SR-4, Community Design

The community design threshold is a policy statement that applies to the built environment. Design standards and guidelines found in the Code of Ordinances, the Scenic Quality Improvement Program, and in the adopted Community Plans provide specific implementation direction. To secure threshold attainment, design standards and guidelines must be widely implemented to improve travel route ratings and produce built environments compatible with the natural, scenic, and recreational values of the region.

### **Threshold Attainment and Related Policies**

Specific policies from the TRPA's Scenic Quality Improvement Program that discuss scenic resource thresholds are listed below.

- Regional Plan Goal 1, Policy 1: The scenic quality ratings established by the environmental thresholds shall be maintained or improved.
- Roadway and Shoreline Unit Goal 1, Policy 2: Any development proposed in areas targeted for scenic restoration or within a unit highly sensitive to change shall demonstrate the effect of the project on the 1982 travel route ratings of the scenic thresholds.
- Roadway and Shoreline Unit Goal 1, Policy 3: The factors or conditions that
  contribute to scenic degradation in identified areas need to be recognized and
  appropriately considered in restoration programs to improve scenic quality.

The project site lies in the TRPA Roadway Unit 20B—Kings Beach and Roadway Unit 40—Brockway Cutoff and in Shoreline Unit 21—Agate Bay and Shoreline Unit 22—Brockway (See Figure 2). Shoreline Unit 21—Agate Bay is considered a travel route unit at risk because "rebuilds and upgrades with

inadequate improvements continue this unit at risk" (Tahoe Regional Planning Agency 2002).

### **Design Standards**

The following should be considered for the development of specific mitigation measures required for the proposed project: design standards contained in Chapter 30 and in Section VII of the Code of Ordinances (Tahoe Regional Planning Agency 2002); Design Review Guidelines, Scenic Quality Improvement Program, and Technical Appendices of the Regional Plan for the Lake Tahoe Basin (Tahoe Regional Planning Agency 1989); Draft Roadway Design Standards and Guidelines (Tahoe Regional Planning Agency 2004); Placer County Tahoe Area Design Guidelines (Placer County 2003); and the Placer County Tahoe Area Sign Ordinance (Placer County 2006).

### **Affected Environment**

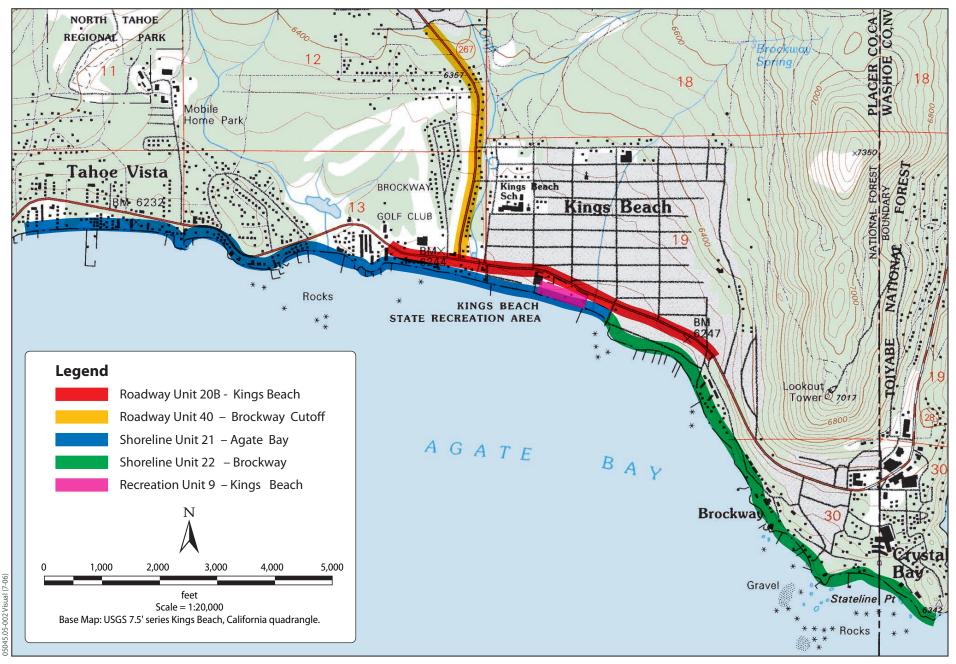
# **Environmental Setting**

### **Regional Character**

The project site is located along SR 28 and is the main thoroughfare in the City of Kings Beach in eastern Placer County, California. In relation to nearby cities, the site is approximately 23 miles southwest of Reno, 8 miles west of Incline Village, 14 miles northwest of Carson City (Nevada's capitol), 20 miles north of South Lake Tahoe, 8 miles northeast of Tahoe City, 1.3 miles east of Tahoe Vista, and 11 miles southeast of Truckee. The project region, as discussed in this section, is considered the area within a 30-mile radius of the project location. The scenic beauty of glacier-carved Lake Tahoe and the surrounding Sierra Mountains dominates the region. The region attracts recreationists who ski, hike, bike, golf, camp, boat, and fish in and around the snow-capped peaks surrounding the lake. The California-Nevada border roughly divides the eastern third of lake. East of that border, gamblers visit hotel-casinos in and around Reno northeast of the site, across the border along SR 28 within 1.25 miles southeast of the site, and south of the site in South Lake Tahoe. This wide array of visitors makes the region largely a tourist destination.

While growth in the region is limited by the steep terrain of the Sierras as well as water bodies and public parks, development continues to pressure rural areas such as scrub land and pastureland especially north and south of Reno. Reno has also experienced a central revitalization along the Truckee River running through the downtown. Smaller towns and cities surrounding Lake Tahoe also experience similar pressures of growth. This is changing the visual character from rural to suburban in some areas while also from urban sprawl to more dense urban centers in other areas.

Reno is in high desert, but the Sierras and the area immediately surrounding the project area is surrounded by more alpine tree cover. The dominant plant community in the general project area consists of upper montane coniferous



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Figure 2 Study Area Units

Placer County Visual Resources/Aesthetics

forest. Water features in the greater region include: Washoe Lake, Lake Tahoe, Loon Lake, Hell Hole Reservoir, French Meadows Reservoir, Donner Lake, Boca Reservoir, Truckee River, and Carson River. The region has various urban and suburban areas amid pleasing scenic views as well as more natural environments surrounding Lake Tahoe. Because of the diversity of topography, vastness and clarity of the lake, and expanses of forested slopes, the visual quality of the project region is very high in vividness; however intactness and unity are considered to be moderately high to high based on the visibility of developed features and infrastructure.

## **Project Area Character**

The project vicinity is defined as the area within 0.5 mile of the project site. The project site is characterized primarily by commercial properties with some views of the lake along SR 28 in Kings Beach between SR 267 and Chipmunk Street. See Figure 1 for project area and Figure 3 for locations of representative site photographs in Figures 4 through 15. The highway is currently a four lanes with no turning lane, with street parking on the north and south sides. There is minimal striping for pedestrian crossings at most intersections. Traffic signals are currently only at the intersection of Coon Street and SR 28 and the intersection of SR 28 and SR 267.

### North of the Project Site

North of the project site is a grid of Kings Beach residences and some public buildings such as a library and elementary school. The neighborhood has dense mature coniferous and deciduous trees interspersed with power lines. Most neighborhood roads lack curbs and slope directly into simple dirt-covered properties that range from moderately low to moderately high visual quality (see Figure 4, Viewpoints 1 and 2; Figure 5, Viewpoint 3).

#### East of the Project Site

A steep ridgeline marks the east end of Kings Beach (see Figure 5, Viewpoint 4). Single-family residences line either side of Beaver Street, Bend Avenue, and Park Lane north of SR 28. Views become much more natural to the east end of the project vicinity along SR 28, curving around the ridgeline to the southeast (see Figure 6, Viewpoint 5). While power lines are visible on the north side of the highway, scenic views of Lake Tahoe are readily apparent over the wood and brown metal guardrail south of the highway. Single-family residences and condominiums are perched out of site down the hill toward Lake Tahoe south of SR 28. The visual quality east of the project site is moderate to moderately high.

#### South of the Project Site

The vicinity south of SR 28 along the eastern side of the project site includes single-family and condominium residences on either side of Brockway Springs Drive, which are directly behind the commercial structures along SR 28. Some mature coniferous and deciduous trees can be seen on the eastern end of Brockway Springs Drive while more dense foliage surrounds the residences on the western end. Several of these residences south of the street have direct private beach access. Further west and south of SR 28, about mid-way along the

Placer County Visual Resources/Aesthetics

project site is the Coon Street Boat Launch and the Kings Beach State Recreation Area stretching close to a quarter mile. Further west and south of SR 28, Brockway Vista provides access to lakefront properties behind the commercial properties along SR 28. Further west, running north to south and paralleling Secline Street is Griff Creek, which empties into Lake Tahoe at a small public park. Further west and immediately south of the intersection of SR 28 and SR 267 is Secline Beach with the Sweetbriar condominiums along the highway. The visual quality south of the project site varies from moderate to moderately high.

#### West of the Project Site

The properties further west and south of SR 28 within the vicinity of the project site are primarily condominiums with access to Lake Tahoe. On the west edge of the project vicinity, Snow Creek runs north to south, emptying into Lake Tahoe. The area north of SR 28 around Snow Creek and further east appears relatively unspoiled with a mixture of tall, mature evergreen and deciduous trees but also flanked by wooden power lines and basic shoulder treatment along the highway. Generally northwest of the intersection of Highways 28 and 267 are a few commercial properties including a Safeway grocery store, with the Old Brockway Golf Course primarily visible along both highways within the project vicinity. The golf course surrounds several dozen single-family residences directly north of the golf course clubhouse. The visual quality west of the project site varies from moderate to moderately high.

### **Project Vicinity Visual Quality**

Overall, the project vicinity includes some moderately high vivid scenic views as well as vivid commercial and residential elements, while the intactness and unity of the overall quality throughout the vicinity is moderate. Therefore, the overall visual quality is moderate to moderately high.

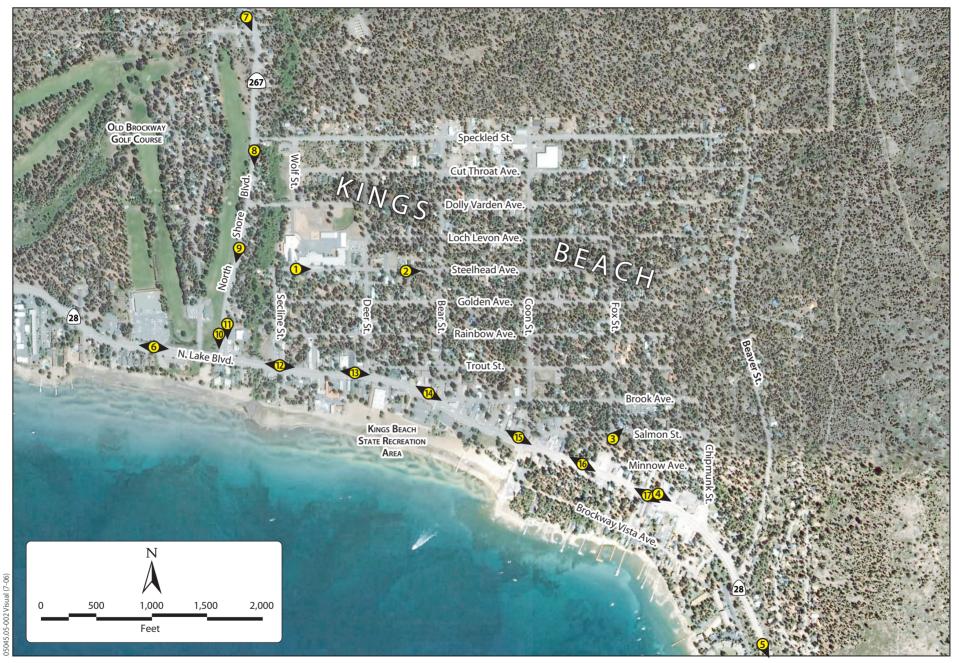
# Study Area Units and Key Viewpoints

The area surrounding and including the project area has been analyzed using the TRPA unit system to provide a framework for analysis. The units are shown in Figure 2. Key viewpoints, shown in Figure 3, have been chosen for their representation of the unit within which they are located and those viewers affected.

## Roadway Unit 20B—Kings Beach

Roadway Unit 20B extends along SR 28 from Beach Street on the west, to the portion of Chipmunk Street south of SR 28 on the east. Six key viewpoints in Unit 20B, spatially located in Figure 3, are shown in Figures 10 through 15. Viewers in this unit are business owners, residents, travelers on SR 28, and recreationists.

The four-lane SR 28 gently curves through Kings Beach and is bounded on either side by tall, relatively dense mature coniferous and deciduous trees with a few



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Figure 3 Key Viewpoints



**Viewpoint 1.** Looking east on Steelhead Avenue. The Kings Beach Elementary addition is visible at left.



**Viewpoint 2.** Looking east at the residential neighborhood along Steelhead Avenue.



**Viewpoint 3.** Looking northeast from Fox Street at mobile homes.



**Viewpoint 4.** Looking east along Highway 28 toward the intersection with Chipmunk Street.



**Viewpoint 5.** Looking southeast from Highway 28, southeast of the intersection with Beaver Street.



**Viewpoint 6.** Looking west at Safeway right-of-way.



Viewpoint 7. Looking south along Highway 267 before power lines go underground to the south.



Viewpoint 8. Looking south along Highway 267 after power lines go underground to the south.



**Viewpoint 9.** Looking south along Highway 267 with golf course visible to the right.



Viewpoint 10. Looking south along Highway 267 toward interesection with Highway 28, with Lake Tahoe visible beyond.



**Viewpoint 11.** Looking south toward Highway 28 from Highway 267 in 1986.



**Viewpoint 12W.** Looking west toward the intersection with Secline Street and Highway 267 beyond.



**Viewpoint 12E.** Looking east from the intersection with Secline Street.



**Viewpoint 13 W.** Looking west from the intersection with Deer Street.



**Viewpoint 13E.** Looking east toward the intersection with Deer Street.



**Viewpoint 14W.** Looking west from the intersection with Bear Street.



**Viewpoint 14E.** Looking east toward the intersection with Bear Street.



**Viewpoint 15W.** Looking west from the intersection with Coon Street and Brockway Vista Avenue.



**Viewpoint 15E.** Looking east toward the intersection with Coon Street and Brockway Vista Avenue.